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# Sensys Gatso Group

Traffic Solutions & Sustainability





Andrew Noble

# Thank you

Rich Kosina



## Commitment

Rich and I started GATSO USA in 2007 with the understanding that public safety could be served through a combination of first-class hardware technology and hands-on program management. Large or small - our safety partners would be offered our undivided attention and commitment to detail.

Serving as your safety partner is a distinction for us and our team here at Sensys Gatso. Municipalities that we now serve have schools, businesses, residences and commuters that all deserve the added safety that comes with a well run, well intentioned intersection, speed and code enforcement program. We are humbled by the opportunity to serve.

*-Andrew Noble*



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“

Scientists **dream** about doing great things.

Engineers **do** them.

*James A. Michener*

”



What we do



# Experience

**Sensys Gatso continues the proud legacy built nearly 60 years ago by Maurice Gatsonides, the inventor of the GATSOMETER - the blueprint for all automated photo enforcement technology.**

Operating in the US through a third party partner until 2007, GATSO USA was founded by Andrew Noble and Rich Kosina, who together brought a wealth of engineering and management knowledge gained in the public safety technology sector to the North American photo enforcement market.

Virtually a handful of relative newcomers comprise the entire automated enforcement industry in the US today, and only Sensys Gatso can lay claim to such innovation and experience. This is more than a business - it is a legacy.

## Regional Offices



# 59 Years In Photo Enforcement

Sensys Gatso, part of the Sensys Gatso Group in Sweden, is celebrating its 59th year in photo enforcement. With over 45,000 installations in 60 countries, Sensys Gatso supplies nearly 50% of the photo enforcement cameras in operation around the world. All major technological advances in the automated photo enforcement industry were developed by GATSO, including the world's first speed camera system in 1960, and the world's first red light camera system in 1966.



We design and manufacture advanced hardware and software technology for vehicle speed detection, intersection safety, imaging and sophisticated ALPR solutions for a wide range of transportation applications. In addition, Sensys Gatso provides custom citation and transaction processing services, secure data management and storage solutions, and complete transactional fulfillment and customer service solutions. Our reputation speaks for itself in the world of automated photo enforcement and managed services.

What we do



# Your Team Members

"Serving as a safety partner to dozens of municipalities is a distinction for our team here at Sensys Gatso. Municipalities that we serve have schools, businesses, residences and commuters that all deserve the added safety that comes with a well run, well intentioned automated photo enforcement program."

*Andrew Noble, President*



## From the CTO (Sensys Gatso Group)

"The world around us has changed, and our pace of growth and technical development has been at the forefront of our company's success around the globe. Our grandfather's values of honesty and innovation are built into the DNA of every program we deliver."

- Timo Gatsonides



**Andrew Noble - President**

Andrew heads our Executive Team, and is the primary contact for all contractual and financial matters pertaining to the program. Andrew drives all compliance activity and ensures that all deliverables and milestones are met. Andrew will liaise with program managers in support of outreach and awareness for the program.



**Rich Kosina- Chief Technical Officer (USA)**

Rich is a 35 year industry veteran and has led the installation and subcontractor management of more than 1300 GATSO systems domestically. Rich is responsible for all technical aspects of the program. Also serving as an expert witness, Rich is your highest technical contact for installation through to the operation of the program.



**Kristin Noble- Development Manager**

Kristin will lead the development effort for all publicity materials and outreach literature. Kristin is responsible for customizing the design of the materials for the city and supporting the training efforts during the initial implementation process.





From A to Z

# A Full Turnkey Service

## **The Sensys Gatso difference**

Sensys Gatso feels that its legacy of design and manufacturing sets it apart in this industry, and allows Sensys Gatso to bring a density of knowledge to this project that other enforcement vendors cannot match. Sensys Gatso's understanding of system engineering and component design has allowed us to make ongoing enhancements and refinements to our technology - based on our specifications at our facilities. The delivery of automated photo enforcement programs is not new to Sensys Gatso.

Our entire project team is tested, goal oriented and task-driven. We can and will commit to bringing the project on-line on-time, as specifically mandated by both RFP and Contract. We have clearly defined project team members, and we have identified the tools and resources required to execute this program.

Program officials will have the ability to work directly with our local office, with key personnel and decision makers where and when YOU need them. We pride ourselves on the flatness of our organizational structure. Each of our key personnel will be directly involved in the day-to-day operation of your program. Local technicians, quick-response personnel, and subcontractors are managed directly from the top of our organization.

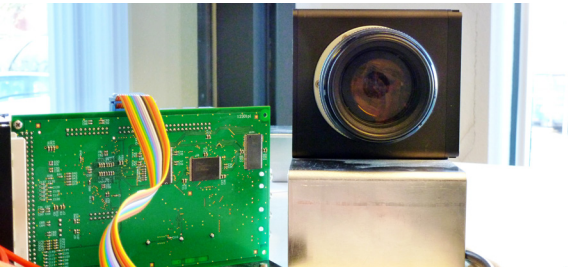




## Installation

The full installation is overseen by Sensys Gatso including site preparation, permitting, engineering drawings subcontractor management, signage and striping preparation, communications connectivity, and intensive testing of the enforcement build-out are included in this program element.

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## Maintenance

24/7/365 service and troubleshooting of all installed equipment is the standard deliverable in an automated enforcement system. Response times typically require triage of equipment within 24 hours and repair/replacement within 48 hours at no cost to the program municipality.

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## Backoffice

Program and evidence data must be presented through a comprehensive backoffice system accessible to both internal Sensys Gatso administrators and program officials. Our custom, web-based solution manages every stage of the evidence collection to citation generation to payment collections process.

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## Customer Service

All automated and operator-based customer service elements including multi-lingual phone support and payments, issue resolution, citizen guidance and hearings scheduling make up this critical program deliverable.

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## Public Awareness

Citizen acceptance of and citizen confidence in an automated enforcement program can hinge on the manner in which it is presented to the public. Composed PR material as well as in-person advocacy for the program by Sensys Gatso officials is seen as a critical program element.

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## Revenue Management

Well built automated payment systems and efficient check management policies & procedures provided and managed by Sensys Gatso ensure that critical program revenue is accurately swept to program municipalities per strict business rules compliance.

Available Technology



# Technological Offerings



A



B

## A. Backoffice Software

XILIUM is a modern, web based, back-office solution that is currently in use in the USA, Europe, the Middle-East and Asia. It is designed to automate the entire enforcement process chain - from evidence capture to payment to archive & reporting.

## B. Portable Enforcement Systems

School / workzone speed enforcement and ALPR. Valued for their ease of installation and lack of permitting requirements. Anywhere a portable, battery powered enforcement system is needed, Sensys Gatso can deploy.

## C. Fixed Red Light & Speed Enforcement Systems

Easily mounted to a pole with power, Sensys Gatso can setup and red light or speed enforcement zone in as little as 90 minutes.



C



E



D

**D. Handheld Speed Enforcement**

The DragonCam by DragonEYE syncs seamlessly with Sensys Gatso's robust backoffice software for a quick, no permit required, speed enforcement solution. Perfect for clients wishing to begin enforcing speed limits in various locations around their jurisdiction.

**E. Mobile Speed Enforcement Vehicles & Trailers**

Sensys Gatso has build hundreds of vehicles outfitted with cameras and radar all across the world. Entirely autonomous operation, Sensys Gatso vehicles can be left operating for up to 24 hours before recharging.

**T-Series**  
Enforcement Platform



DragonEye Technology



**Sensys  
Gatso  
Group**

**EXPERTS IN TRAFFIC ENFORCEMENT**